

# APPLICATION/REGISTRATION FORM

**\*Must be thoroughly completed to participate. This information will be used for contact & media purposes. \*Submit with photo. \*Please print neatly and legibly, or computer generate.**



Name \_\_\_\_\_

Age (as of final competition on November 14, 2010) \_\_\_\_\_ Date of Birth \_\_\_\_\_ \*Attach copy of birth certificate.

Height \_\_\_\_\_ Weight \_\_\_\_\_ Hair Color \_\_\_\_\_ Eye Color \_\_\_\_\_ Shoe sz \_\_\_\_\_ Dress sz \_\_\_\_\_ Pant sz \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

School Address (if different from home) \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Cell Phone ( ) \_\_\_\_\_

Email \_\_\_\_\_ Do you check your email frequently? Y N

College/School, Grade Level, Major: \_\_\_\_\_

Parents Name(s)/Occupations/Place of employment: \_\_\_\_\_

Your favorite quote: \_\_\_\_\_

Three words that best describe you: \_\_\_\_\_

Do you have a valid drivers license and/or transportation to & from rehearsals/appearances? Y N

Health Concerns \_\_\_\_\_

List performance/stage experience: \_\_\_\_\_

Please briefly list why you would like to become the Fresh Face Model of 2011, and what you hope to gain from the experience: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Corporate Sponsor: \_\_\_\_\_

*Note: If you are not able to provide the \$75 entry fee, we encourage you to secure a corporate sponsor. You may also list "family & friends."*

Please include a recent photo and copy of birth certificate.

\_\_\_\_ (Initial here and sign below.) I have carefully reviewed the Official Rules and Regulations of Fresh Face Model Search 2011, and accept the terms. I understand the decisions of the judges and auditors are final. I will not hold the sponsoring agents or individuals responsible for personal losses or physical injuries. I grant permission for my photograph, image, and likeness to be used in all media coverage and for all publicity purposes. I commit to attend all mandatory events.

\_\_\_\_\_  
Signature of Applicant (if 18 years old) or Guardian/Parent (if under 18 years old)

### Office use only:

Completed application submitted: \_\_\_\_\_ (date) Contestant # \_\_\_\_\_  
Photo \_\_\_ Entry Fee \_\_\_ Signed Rules \_\_\_ Completed registration \_\_\_ Resume \_\_\_ Birth cert \_\_\_



**IMPORTANT:** Please read and review this document carefully, and submit a signed copy (all three pages). Keep a copy for your files.

The Fresh Face Model Search is a modeling competition available to females enrolled as full-time high school students in grades 9 through 12, who are residents of the state of Ohio. No modeling experience is necessary. The Top 25 semi-finalists will be eligible to model in regional fashion shows throughout the remainder of 2010 and during the 2011 season. The winner will serve as a spokesmodel/fashion model for Jillian's Formal Wear and shall not make formal wear purchases from competing boutiques for formal or school functions throughout her year of contract.

The winner will receive a prize package including but not limited to: a trip to Atlanta, GA for the largest Prom, Pageant and Formalwear Fashion Show in the country (includes airfare, hotel and entry into private style show with media and Jillian's); modeling and image consultation by Ryan Harris/RH Mentor; teeth whitening by Dr. Brian Waggle and a \$750 voucher toward ortho treatment; a beauty makeover from Guys & Dolls; a professional photo shoot; a one-year subscription to SuperModels Unlimited magazine; a \$100 Colony Square Mall Gift Card; make-up from Mary Kay Cosmetics provided by beauty consultant Lora Harrison; a one-year subscription to Pageantry magazine; the official 2011 Fresh Face Model sash; product discounts for one year from Jillian's; a private email FreshFaceModel2011@JilliansFormalWear.com; a featured position as the Fresh Face Model in style shows and print ads; and more!

A panel of qualified judges will decide if you make the cut, and the decision of the judges is final. (1.) The first step of the competition is a mandatory, modeling casting call and seminar on September 26, 2010, at the Muskingum County Conference and Welcome Center (205 N. Fifth St., downtown Zanesville). You should wear a black tank or fitted T-shirt, skinny jeans, and black stiletto shoes. Be prepared for a runway walk workshop. Those selected for the next round of competition will participate immediately in a video audition. You will be notified by phone if you are selected to advance to the next level. (2.) The top 25 semi-finalists will receive a complimentary 10-frame fresh face photo shoot (with options to add-on) with the top 3 images selected and placed on a comp card for submission to the judges. This photo shoot is a mandatory portion of the competition. (3.) The top 25 semi-finalists will compete in the finals on Sunday, November 14, 2010, at Colony Square Mall. Semi-Finalists will be scored in the following areas for the competition: (a) **Public Relations** (communication skills, warmth/charisma, and ability to serve as a spokesmodel based on a private interview and "go see" with the judges) = 40%; (b) **Camera Presence** (marketability based on photo-shoot/comp card) = 30%; (c) **Stage Presence** (physical fitness, confidence, and marketability based on runway presentation) = 20%; (d) **Leadership** (balance of academic, community, and school leadership) = 10%.

Applications are available on-line, and can be downloaded at: JilliansFormalWear.com or FreshFaceModelSearch.com. Applications are also available at the customer service desks of: Jillian's (2347 Maple Ave., Zanesville), The Zanesville Times Recorder (34 S. 4th St., downtown Zanesville), the Colony Square Mall (3575 Maple Ave., Zanesville), or The Muskingum County Conference & Welcome Center (205 N. Fifth St., Zanesville).

All completed applications must be submitted with a recent photograph, and received by 4:00 p.m. on September 11, 2010. **A \$75.00 application/registration fee is required with each completed application. There will be no refunds for any reason.** (Checks made payable to *Fresh Face Model Search*.) Send applications to Fresh Face Model Search, 205 North Fifth St., Zanesville, OH 43701, or submit in person at the Welcome Center or Jillian's. Contact Jill Jones at (740) 450-7766 or Vicki King at (740) 452-2376 with any questions.

The top 25 contestants will be chosen by a qualified panel of judges and will be required to attend a photo shoot during the Model Casting Call on September 26<sup>th</sup>. A mandatory rehearsal will be held November 13, 2010, at Colony Square Mall. The Finals will be held on Sunday, November 14, 2010 at the Colony Square Mall at 4:00p.m., where the top 25 semi-finalists will model one casual outfit from a participating store in the mall and one formal gown from Jillian's. The 2011 Fresh Face Model Search Winner and runners-up will be announced from the stage at the conclusion of the event. All participants must agree to photographs, videotape interviews, and media coverage; granting permission for the use of one's likeness and image.

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Printed name of applicant

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Signature of applicant (if 18+ years) or Guardian/Parent (if under 18)



**Official Fresh Face Model Search Resume**

This document will be received/reviewed by the judges. It is highly recommended that this document be computer generated & professionally presented; after all, it is your resume!

**Name:**

**Hometown:**

**High School/College Education:**

**Career Ambition:**

**Academic Honors:**

**Leadership Experience:**

**Personal/Professional Accomplishments:**

**Employment/Professional Experience:**

**Modeling/Performance/Stage Experience:**

**Hobbies/Activities:**

**Modeling Aspirations:**