

# APPLICATION/REGISTRATION FORM

**\*Must be thoroughly completed to participate. This information will be used for contact & media purposes. \*Submit with photo. \*Please print neatly and legibly, or computer generate.**



Name \_\_\_\_\_

Age (as of final competition on November 8, 2009) \_\_\_\_\_ Date of Birth \_\_\_\_\_ \*Attach copy of birth certificate.

Height \_\_\_\_\_ Weight \_\_\_\_\_ Hair Color \_\_\_\_\_ Eye Color \_\_\_\_\_ Shoe sz \_\_\_\_\_ Dress sz \_\_\_\_\_ Pant sz \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

School Address (if different from home) \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Cell Phone ( ) \_\_\_\_\_

Email \_\_\_\_\_ Do you check your email frequently? Y N

College/School, Grade Level, Major: \_\_\_\_\_

Parents Name(s)/Occupations/Place of employment: \_\_\_\_\_

Your favorite quote: \_\_\_\_\_

Three words that best describe you: \_\_\_\_\_

Do you have a valid drivers license and/or transportation to & from rehearsals/appearances? Y N

Health Concerns \_\_\_\_\_

List performance/stage experience: \_\_\_\_\_

Please briefly list why you would like to become the Fresh Face Model of 2010, and what you hope to gain from the experience: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Corporate Sponsor: \_\_\_\_\_

*Note: If you are not able to provide the \$40 entry fee, we encourage you to secure a corporate sponsor. You may also list "family & friends."*

Please include a recent photo.

\_\_\_\_ (Initial here and sign below.) I have carefully reviewed the Official Rules and Regulations of Fresh Face Model Search 2010, and accept the terms. I understand the decisions of the judges and auditors are final. I will not hold the sponsoring agents or individuals responsible for personal losses or physical injuries. I grant permission for my photograph, image, and likeness to be used in all media coverage and for all publicity purposes. I commit to attend all mandatory events.

\_\_\_\_\_  
Signature of Applicant (if 18 years old) or Guardian/Parent (if under 18 years old)

**Office use only:**

Completed application submitted: \_\_\_\_\_ (date) Contestant # \_\_\_\_\_  
Photo \_\_\_ Entry Fee \_\_\_ Signed Rules/Regulations \_\_\_ Completed registration \_\_\_ Resume \_\_\_

# Official Rules & Regulations

IMPORTANT: Please read and review this document carefully, and submit a signed copy (all three pages). Keep a copy for your files.



The Fresh Face Model Search is a modeling competition available to females enrolled as full-time high school students in grades 9 through 12, who are residents of the state of Ohio. No modeling experience is necessary. The Top 25 semi-finalists will be eligible to model in regional fashion shows in January 2010. The winner will serve as a spokesmodel and fashion model for Jillian's Formal Apparel, and shall not make formal wear purchases from competing boutiques for formal school functions throughout her year of contract.

The winner will receive a prize package including: a trip to Atlanta, GA for the largest Prom, Pageant and Formalwear Fashion Show in the country (includes airfare, hotel and entry into private style show with media and Jillian's); modeling and image consultation by RH Mentor; teeth whitening by Dr. Brian Waggle; a beauty makeover from Guys & Dolls; a professional photo shoot with Nicole Marie Studios; a one-year subscription to SuperModels Unlimited magazine; a \$100 Colony Square Mall Gift Card; make-up from Mary Kay Cosmetics provided by beauty consultant Lora Harrison; a one-year subscription to Pageantry magazine; a Spa Day at Brenwood; the official 2010 Fresh Face Model sash; product discounts for one year from Jillian's; a private email FreshFaceModel2010@JilliansFormalWear.com; a featured position as the Fresh Face Model in style shows and print ads; and the cover model position for the 2011 Prom Book presented by Jillian's.

A panel of qualified judges will decide if you make the cut, and the decision of the judges is final. (1.) The first step of the competition is a modeling casting call and seminar on September 27, 2009, at the Muskingum County Conference and Welcome Center (205 N. Fifth St., downtown Zanesville). You should wear a black tank or fitted T-shirt, skinny jeans, and black stiletto shoes. Be prepared for a runway walk. Those selected for the next round of competition will participate immediately in a video audition. You will be notified by phone if you are selected to advance to the next level. (2.) The top 25 semi-finalists will receive a complimentary 10-frame shoot with Nicole Marie Studios (with options to add-on), and be scored in the following areas: (a) **Public Relations** (communication skills, warmth/charisma, and ability to serve as a spokesmodel based on a private interview and "go see" with the judges) = 40%; (b) **Camera Presence** (marketability based on photo-shoot) = 30%; (c) **Stage Presence** (physical fitness, confidence, and marketability based on runway presentation) = 20%; (d) **Leadership** (balance of academic, community, and school leadership) = 10%. (3.) The top 25 semi-finalists will compete in the finals on Sunday, November 8, 2009, at Colony Square Mall.

Applications are available on-line, and can be downloaded at: JilliansFormalWear.com or FreshFaceModelSearch.com. Applications are also available at the customer service desks of: Jillian's (2347 Maple Ave., Zanesville), The Zanesville Times Recorder (34 S. 4th St., downtown Zanesville), the Colony Square Mall (3575 Maple Ave., Zanesville), or The Muskingum County Conference & Welcome Center (205 N. Fifth St., Zanesville).

All completed applications must be submitted with a recent photograph, and received by 4:00 p.m. on September 11, 2009. A \$40.00 application/registration fee is required with each completed application. There will be no refunds for any reason. (Checks made payable to *Fresh Face Model Search*.) Send applications to Fresh Face Model Search, P.O. Box 3203, Zanesville, OH 43702. Contact Jill Jones at (740)450-7766 or Vicki LeVeck at (740) 452-2376 with any questions.

The top 25 contestants will be chosen by a qualified panel of judges and will be required to attend a photo shoot with Nicole Marie Studios. A mandatory rehearsal will be held November 7, 2009. The Finals will be held on Sunday, November 8, 2009 at the Colony Square Mall at 4:00p.m., where the top 25 semi-finalists will model one casual outfit from a participating store in the mall and one formal gown from Jillian's. The 2010 Fresh Face Model Search Winner and the runners-up will be announced from the stage at the conclusion of the event. All participants must agree to photographs, videotape interviews, and media coverage; granting permission for the use of one's likeness and image.

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Printed name of applicant

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Signature of applicant (if 18+ years) or Guardian/Parent (if under 18)



**Official Fresh Face Model Search Resume**

This document will be received/reviewed by the judges. It is highly recommended that this document be computer generated & professionally presented; after all, it is your resume!

**Name:**

**Hometown:**

**High School/College Education:**

**Career Ambition:**

**Academic Honors:**

**Leadership Experience:**

**Personal/Professional Accomplishments:**

**Employment/Professional Experience:**

**Modeling/Performance/Stage Experience:**

**Hobbies/Activities:**

**Modeling Aspirations:**